



2025 HIGH 5

New Zealand International Health Industry Investment Summit

Back to Nature

Forum	21 Nov (Fri.)
VIP Dinner & Award Ceremony	21 Nov (Fri.)
High 5 Sports	22-26 Nov

INVITATION

Dear friends

Greetings from NEXT Federation!

We are excited to announce that, together with global partners, NEXT Federation will be hosting the 2nd High 5 New Zealand International Health Industry Investment Summit on 21 November 2025 in Auckland, New Zealand.

New Zealand fully integrates nature and modernity, and is one of the most active countries in advocating the essence of health. Focusing on five pillars in medical, physical, mental, social, and environmental health, the vision of High 5 is to seek and share the essence of health, with a commitment to fostering international partnerships in the health and wellness industry through investment and trade.

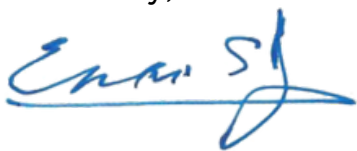
High 5 serves as a bridge between businesses and potential investors. Through dedicated investment activities such as investment promotion, project roadshows, investor networking events, project incubation, and market channel matchmaking, High 5 helps companies attract essential funding and connect with market partners and channels to support their growth and innovation. At the same time, it offers investors a valuable platform to understand and assess investment opportunities.

The 2025 High 5 Summit, themed "Back to Nature," will focus on health foods, technology investment, traditional medicine, new energy, and wellness industries, exploring new opportunities for global investment and cooperation in the health and wellness sector.

We are honored to invite you to attend the High 5 Summit. We trust your insight could showcase the essence of health from New Zealand to the world.

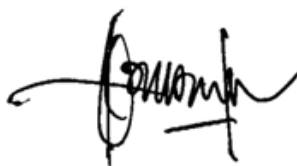
Please contact us at [info@highfive.nz] to discuss your participation and support. We look forward to hearing from you.

Sincerely,



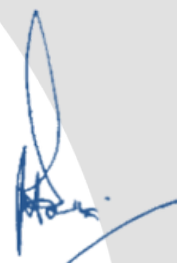
H.E. Prof Essam Sharaf

Rotating President of NEXT Federation
Former Prime Minister of Egypt



Hon Prof Hammam Riza

Rotating President of Global Advisory
Committee of NEXT Federation
Principal Engineer of the National
Research and Innovation Agency of
Indonesia (Minister-level)



Tony Browne

Chairman of the Council of NEXT Federation
Former New Zealand Ambassador to China

Health Hope Honour Happiness Humanity

健康 希望 尊严 幸福 人道

www.highfive.nz info@highfive.nz

High 5 Vision

To seek and share the essence of health, the High 5 is committed to positioning New Zealand as a central hub in the health industry for fostering innovation, showcasing cutting-edge products and services, and cultivating strong international trade partnerships.

High 5 serves as a bridge between enterprises and potential investors. Through specialized investment-focused activities—such as investment promotion, project roadshows, investor networking events, incubation support, and market channel matching—High 5 helps companies attract essential funding and connect with key market partners to accelerate growth and innovation. At the same time, it provides investors with valuable opportunities to explore and evaluate promising investment prospects.

Why New Zealand

New Zealand fully integrates nature and modernity, and is one of the most active countries in advocating the essence of health.



Back to Nature

“Back to Nature” is not just a lifestyle—it is a shared value across industries. With its pristine environment and seamless integration of modern technology, New Zealand offers fertile ground for nurturing the core values of health and well-being.

The 2025 High 5 Summit, themed "Back to Nature", will spotlight opportunities in health foods, technology investment, traditional medicine, renewable energy, and wellness industries, bringing together global partners to explore new frontiers in health-focused investment and cooperation.

- Technology Investment
- Health Foods
- Traditional Medical
- Industrial Chain Cooperation
- Solar Energy
- Elderly Care & Wellness

2025 High 5 Agenda



Nov.
20

Auckland

Airport pickup will be arranged by the organizing committee, and guests will be accommodated in a five-star hotel.



Nov.
21

Forum & Gala Dinner & Award Ceremony

- Key Projects Roadshows
- Opening of the NEXT Park
- Investment Opportunities Analysis
- Kick-off of NZ China Commerce & Inno Hubs

Investment Tour – NEXT Park



Nov.
22

High 5 Sports: Guandan

Investment Tour – Tourism & Wellness



Nov.
23

High 5 Sports: Fishing

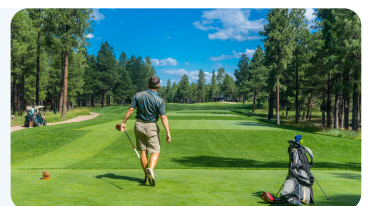
Investment Tour – Traditional Medical



Nov.
24

High 5 Sports: Golf

Investment Tour – Health Product



Nov.
25

High 5 Sports: Fruit Picking

Investment Tour – Tech Investment



Nov.
26

High 5 Sports: Hiking

Investment Tour – Solar Energy



2025 HIGH 5[®]

New Zealand International Health Industry Investment Summit Back to Nature

09:00-17:30, Friday, 21 Nov 2025
Dress code: Business formal
Lv 3, BNZ Partners Centre
55 Corinthian Dr, Albany, Auckland

09:00	Registration & Networking
09:30	Opening Remarks
09:45 - 10:30	Keynote Speech: Back to Nature
10:30	Opening for NEXT Park, NZ China Commerce & Inno Hubs
10:40 - 11:00	Coffee Break
11:00 - 11:40	Roundtable: Tech Investment
11:45 - 12:30	Roundtable: Health Product
12:30	Lunch

2025 HIGH 5[®] New Zealand International Health Industry Investment Summit Back to Nature

2025年11月21日 09:00-17:30, 周五
着装要求: 商务正装
Lv 3, BNZ Partners Centre
55 Corinthian Dr, Albany, Auckland

14:00 - 14:40	Roundtable: Traditional Medical
14:45 - 15:25	Roundtable: Solar Energy
15:30 - 16:00	Coffee Break
16:00 - 16:40	Roundtable: Senior Care
16:45 - 17:25	Roundtable: Industrial Chain Cooperation
17:30	Forum Closing
17:30	Pre-Dinner Drinks
18:00 - 20:30	VIP Dinner (55 Cafe)

Invitation Targets



1. More than ten senior executives from Chinese listed companies.
2. Representatives from China's top industrial investment institutions.
3. Senior executives of national brands from New Zealand and China.
4. Managers and experts from hospitals and healthcare systems.
5. Holders of the latest academic research findings and applications.
6. Influential non-profit organizations in the health sector.
7. Leading industry media and key opinion leaders from high-demand markets.

Why Attend

1 Essence of health

To seek and share the essence of health is a recognized pillar of New Zealand's national brand image.

2 Global Latest Trends

Updates and market insights on policies, economics, society, and technology in the health sector worldwide.

3 Investment and Trade

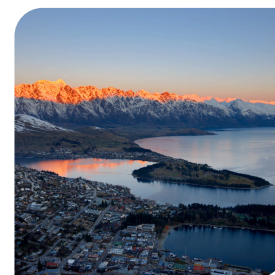
Sharing concepts, brands, products, and services related to healthy living with institutional investors.

4 Building Collaboration Opportunities

Engaging in high-quality interactions with international and domestic industry partners to establish business networks and cooperation.

5 Shared Social Responsibility

Sustainable development of the health industry is vital for public well-being and a shared social responsibility.



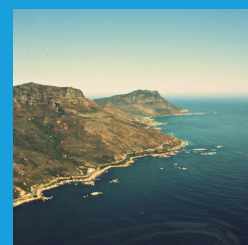
Overseas Delegates Participation

Registration Before 20 October, 2025
(leave sufficient time for visa)

13,999 NZD per person

Suitable for:

Entrepreneurs
Corporate Executives
Investors
Fund Managers
Startups
Traders



Included:

- All Forums, High 5 Sports, banquets, visits, and investment roadshows
- All group meals during the itinerary
- Group transportation, entrance fees, necessary translation services
- 7 nights accommodation in a local five-star hotel, standard / double room
- Invitation letter for visa application

Not Included:

- All airfare during the itinerary
- Visa processing fees (licensed visa consultants can be recommended)
- Any items not mentioned in the included list and personal expenses

Local Plan A Daylight Forum



(Incl. Forum pass, Translation CN-EN, Coffee, Lunch.)

349 NZD pp

Value of participation

Cross-learning and sharing

The High 5 forum brings together elite from policy makers, market regulators, industry experts, investors, market channel partners, and successful entrepreneurs, providing participants with a rare opportunity to learn from and acquire first-hand knowledge and information from these professionals.

Understanding industry trends

Through the High 5 forum, participants can gain a deep understanding of the industry's latest developments and future trends, helping them make wiser decisions and plans. At the same time, it provides insights into policy directions and market regulation trends, enabling timely responses.

Building social networks

The High 5 forum provides a platform for communication and establishing connections with industry leaders, decision-makers, and influencers. These connections could translate into future collaborations or business opportunities.

Opportunity to showcase and voice

For speakers and discussants, the High 5 forum provides a stage to showcase their thoughts, achievements, and insights, possibly attracting potential partners or investors.

Inspiring innovation

Through in-depth discussions and exchanges with people from different backgrounds, participants may gain new inspirations, deepen their understanding of the industry and market, driving innovation.

Uncovering investment opportunities

For investors, the High 5 forum serves as an excellent place to understand the latest technological developments, uncover potential investment opportunities, and understand investment risks.

Local Plan B Social Power

(Plan A + VIP Gala dinner.)

499 NZD pp



5:30 PM – Pre-Dinner Drinks

6:00 PM – VIP Dinner

Elite Circle

Bringing together top figures from the global health and wellness industry to recognize outstanding institutions, experts, brands, and projects for their excellence in innovation, collaboration, and sustainable development.

Networking & Dialogue

A unique opportunity for global health leaders, entrepreneurs, investors, renowned scholars, and emerging voices to connect and exchange ideas during the Gala Dinner.

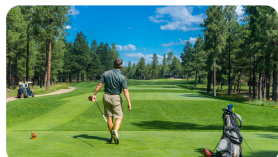
Awards Ceremony

The 2025 High 5 Awards winners will be officially announced during the dinner.

High 5 Sports Fees, Prizes & Sponsorships



Registration Fees (by 15 Nov.)



Golf

\$ 400 pp



Fishing

\$ 400 pp



Hiking

\$ 200 pp



Guan Dan

\$ 300 pp



Fruit Picking

\$ 200 pp

Points Ranking Rules

Individual Sport

1st: 20 points	6th: 5 points
2nd: 15 points	7th: 4 points
3rd: 11 points	8th: 3 points
4th: 8 points	9th: 2 points
5th: 6 points	10th: 1 point

All-Around

Accumulate points from at least three individual sports and rank them accordingly

Returns & Bonuses

Prestigious Wellness Experience · Premium Social Networking · Honorary Certificate ·
Professional Photo & Video Highlights · Generous Competition Prizes

Sponsorships

All-Around Title Sponsorship (10,000 NZD + GST, only 1 seat)

Individual Sport Title Sponsorship (3,000 NZD + GST each, 5 seats)

2025 HIGH 5



Main pain points and uncertainties in the global health industry:

01 Changing customer demands

With a growing health consciousness among consumers, their demand for products and services may shift. For instance, they may favor organic, non-GMO, low-sugar, high-protein, and other healthier food options, possibly pushing businesses to alter their product lines and marketing strategies.



02 Challenges of technological advancement

The application of new technologies, such as AI, big data, and blockchain, may pose challenges as well as opportunities for businesses. For instance, AI and big data can aid businesses in better understanding customer needs and improving services, but could also raise issues of data privacy and security.



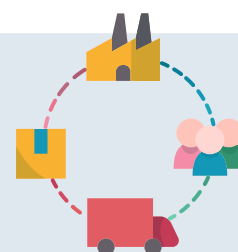
03 Increased regulatory pressure

As public attention towards health issues rises, governments worldwide might heighten their regulation of the health consumption sector. For example, stricter restrictions may be applied to foods and beverages containing synthetically produced ingredients, or businesses might be required to provide more product information to consumers.



04 Supply chain issues

Globalized supply chains may present challenges such as fluctuations in raw material prices, increased transportation costs, or supply disruptions due to policy and environmental changes.



05 Increased competition

As more and more businesses recognize the market potential of health consumption, competition could intensify. Businesses need to continually innovate and improve service quality to stand out in the competition.



High 5 how to respond?



This "Annual Summit" + "Membership Services" + "Investment Incubation" model is actually designed to create an ecosystem for the global health industry where all participants can learn from each other, share resources, cooperate innovatively, and develop together. This model aims to help businesses tackle challenges, seize opportunities, and achieve sustained success.

Annual Summit

The summit provides a variety of scenarios and environments such as forums, sports, VIP dinner, and award ceremony, allowing industry experts and leaders to share their knowledge, insights, and forecast future trends. It gives businesses the opportunity to showcase their products and services, and interact face-to-face with potential customers, partners, and investors. This structure encourages information sharing and communication, enhances the industry's knowledge level, and facilitates innovation and cooperation.

Membership Services

High 5 is not just a one-off event — it offers continuous, exclusive membership benefits and value-added services through the New Zealand–China Innovation Park Network. These include premium networking such as social opportunities, business matchmaking, access to networks, and shared business facilities; information services such as market insights, training programs, policy updates and interpretation, as well as access to trade shows and event information; industry consulting including policy advocacy, local support, marketing promotion, and product customization; and third-party services such as recommended customs clearance, logistics and freight forwarding, digital trade platforms, translation, legal and accounting services. These services help businesses solve practical challenges, enhance capabilities, and access more resources and opportunities.

Investment Incubation

High 5 also plays a role in bridging businesses with potential investors. Through dedicated investment activities, such as investment introductions, project roadshows, investor exchange meetings, project incubation, and market channel matchmaking, it can help businesses attract necessary funding and connect with market partners, fostering their development and innovation. At the same time, it provides investors with an essential avenue to understand and evaluate investment opportunities.

High 5 Industry Sectors



1 MEDICAL HEALTH

- Medical Equipment
- Medical Institutions
- Medical Devices
- Pharmaceuticals
- Medical Supplies
- Biotechnology
- Digital Health
- Smart Electronics
- Nursing Rehabilitation
- Traditional medicine & Therapy
- Circulation & Retail of Drugs and Devices

2 PHYSICAL HEALTH

- Food & Beverage
- Travel & Leisure
- Sports & Fitness
- Healthy Daily Chemical Products
- Wellness and Health Care
- Health Product
- Self-Health Management
- Healthy Senior Aging
- Dietary Supplements
- Medical Check-ups and Counseling

3 MENTAL HEALTH

- Health Literacy
- Reduce Risky Sexual Behavior
- Health Awareness
- Tobacco Control
- Talent Training
- Reduce Alcohol Dependence
- Paternity
- Reduce the Harm of Drugs

4 SOCIAL HEALTH

- Prevention & Control of Infectious Diseases
- Senior Citizen
- Eye Care
- Diabetes Prevention & Treatment
- Maternal & New-borns
- Disabled
- Bone Health
- Prevention & Treatment of Cardiovascular & Cerebrovascular Diseases
- Juvenile
- Pets
- Medical Cosmetology
- Cancer Prevention
- High-Voltage industry Crowds
- Dental & Oral Care
- Allergy Prevention

5 ENVIRONMENTAL HEALTH

- Building
- Medicare For All
- Food & Drug Safety
- Garbage Disposal
- Occupational Health
- Housing
- Commercial Health Insurance
- Air Protection
- Treatment of Industrial Pollution Sources
- Prevention & Reduction of Injuries
- Home Appliances
- Emergency Rescue
- Water Protection
- Energy Use
- Road Traffic Safety
- Healthy Community
- Poverty Reduction
- Soil Protection
- Safe Production
- Port Public Health

High 5 Values



HIGH IMPACT INNOVATION

The development of new technologies, products, services, or systems that significantly improve the delivery, accessibility, affordability, and quality of healthcare, or which promote health equity and enhance the health outcomes of individuals and communities. Such innovation should address critical health challenges, bring positive social and economic impact, and have the potential to scale up and transform the healthcare industry.

HIGHLY PREMIUM SUPPLIERS

Providing exceptional products or services that meet or exceed customer expectations. These suppliers are often recognized for their quality, safety, and effectiveness and they are likely to have unique technologies, advanced research and development, and/or strong regulatory compliance. They are also likely to prioritize customer satisfaction and continuous improvement, and will often be leaders in their respective fields.

HIGH DEMAND MARKETS

As developing countries grow and mature, increasing attention is devoted to improved health and lifestyle. These markets seek innovative solutions to meet the increasing needs of consumers for quality healthcare products and services. Companies or individuals that create and supply products or services that effectively address the needs of the market, and help to improve access, affordability, and effectiveness of healthcare, can be considered as making a valuable contribution to high demand markets.

HIGH QUALITY NETWORKING

Building meaningful and valuable relationships with industry professionals, peers, and key stakeholders involves fostering a supportive and collaborative environment for knowledge sharing, resource pooling, and exploring opportunities for partnerships and collaborations. The ability to leverage such networks to achieve business goals, drive innovation, and create value for stakeholders is a key aspect of high-quality networking.

HIGH ADDED-VALUE

The provision of innovative and efficient products or services that improve the quality and effectiveness of healthcare delivery involves a deep understanding of the supply chain, from raw materials to the end user, and the ability to add value at each stage. This may include innovative technologies, streamlined logistics, or sustainable production practices that increase profitability, reduce waste, and enhance the overall value of the supply chain for all stakeholders involved.

High 5 Sports



The Most Beautiful Sporting Nation in the World – New Zealand

- New Zealand, renowned for its magnificent natural landscapes and unique geographical location, stands as an ideal destination for both adventure and leisure.
- Discover the endless allure of the CXO High 5 Sports in New Zealand, immersing yourself in the beauty of nature and experiencing the ultimate paradise for outdoor activities.
- Achieve resonance in the trinity of body, mind, and career.

HIGH 5 SPORTS: A VALUE-RICH EXPERIENCE WORTH



A million-dollar-level mind and body experience

Stroll through the scenic wonders of New Zealand, feel nature's embrace, and indulge in a luxury travel experience at the million-dollar level. This is a journey of opulence, allowing you to savor moments of pure delight.

A million-dollar-level industrial social network

Participating in High 5 Sports is not just about sports; it's an opportunity to interact with top executives globally. Here, you will share life wisdom with elites, building a million-dollar social wealth and networking capital. Specially invited guests, such as former Prime Ministers or Minister-level political and business elites from New Zealand, will join the interaction as honored guests.

A million-dollar-level ultimate challenge

In New Zealand, experience the ultimate challenge, challenge yourself, and unleash passion. This is a million-dollar-level extreme challenge experience, bringing you endless excitement and fun.

A million-dollar-level business opportunities

Participate in the New Zealand High 5 Sports, and it will kickstart your business journey in the holistic health sector. Through exchanges with industry leaders, seize million-dollar-value business opportunities, providing powerful momentum for the soaring success of your career.

A million-dollar-level brand elevation

Collaborate with other outstanding entrepreneurs to shape corporate culture and enhance corporate values. High 5 Sports will provide you with a million-dollar brand elevation, allowing your company to shine brightly on the global stage.

Golf

Location: Wanui Golf club

Unique Experience

- Playing golf in New Zealand means putting on a canvas of nature.
- Here, golf isn't a luxury elite sport — it's what neighbors do after work to relax.
- No one cares what you wear or how well you play — it's all about enjoying the moment.
- No pressure, just nature, peace, and being present.

Competition Rules

- **Group Assignment:** Players will be randomly drawn into Groups A, B, and C.
- **Stroke Play:** Using each player's handicap, net scores will be calculated to ensure fair competition.
- **Scoring Method:** New New Peoria System will be used for final scoring.



Fishing

Location: Around Auckland

Unique Experience

- An awe-inspiring adventure in pristine ocean waters — the moment you sail into the morning mist toward an uninhabited island, it feels like stepping into a National Geographic scene.
- A wide variety of fish and thrilling tension — snapper offer powerful resistance, kingfish deliver intense pulls, making every catch an adrenaline-pumping challenge.
- It's a deep connection with the ocean — both exhilarating and peaceful. Holding your prized catch, you're filled with a deep sense of satisfaction.
- Fishing Type: Recreational fishing, focused on small to medium-sized species
- Luxury yacht with excellent stability, ample space for rest and entertainment

Competition Rules

- Participants will be randomly grouped and assigned to different fishing spots.
- Winners will be ranked based on the heaviest single fish caught.



Guan Dan

Location: Zealong Tea (TBC)

Unique Experience

- A Game of Guandan instantly brings a sense of hometown familiarity — it breaks the ice and becomes a new "social passkey" among strangers.
- Only in New Zealand can you play cards while watching sheep graze and enjoying a barbecue in the open air.
- Guandan connects more than just players — it builds bridges to resources, networks, and new opportunities.

Competition Rules

- Grouping: Participants who come with a partner must register with the organizing committee before the competition. Solo players will be paired on-site by drawing lots; players with the same number form a team. Teams remain fixed throughout the competition. Opponents are also determined by draw.
- Preliminary Round: Knockout format, best of one game (each game lasts 1 hour; the player who advances faster wins. In case of a tie, extra rounds are played until a winner emerges). The top four teams advance to the final round.
- Final Round: Teams are ranked based on preliminary results (speed of advancing). They are divided into winners' groups A, B, C, and D. Winner A faces Winner C; Winner B faces Winner D. The two winning teams compete for first and second place, while the losing teams compete for third place.



Fruit Picking

Location: Around Auckland

Unique Experience

- **Natural Healing and Stress Relief:** Immersing oneself in the countryside, away from meetings and city noise, helps the mind and body relax and restores focus.
- **Team Bonding and Communication:** The light-hearted picking process encourages interaction, dialogue, and trust-building among entrepreneurs.
- **Experience New Zealand Culture:** Feel the essence of New Zealand's farm economy, its green sustainability philosophy, and its harmonious way of living with nature.
- **Social and Collaboration Opportunities:** Shared activity and the joy of harvest create emotional resonance and lay a solid foundation for future business cooperation.
- **Inspiration and Reflection:** Amid nature, reflect on the philosophy of "cultivation and harvest," gaining insights into business rhythm and strategic planning.

Competition Rules

After picking, each participant selects ten fruits of their choice and compares the total weight. Rankings are determined from heaviest to lightest.



Hiking

Location: Tawharanui Regional Park (TBC)

Route: Coastal Trail Exploration

- **Route Features:** This trail follows the island's coastline, passing by several beautiful beaches and rocky terrains.
- **Length:** Approximately 4-5 kilometers
- Stroll along the island's coastline, traverse vibrant beaches, and experience the tranquility and beauty of nature.
- Along the way, you may encounter unique marine ecosystems, allowing you to observe the rich biodiversity surrounding the island up close.
- After the hike, enjoy a tasting of New Zealand's world-renowned wines.

Competition Rules

- Participants are required to post social media updates about the High 5 hiking event during the hike. Upon reaching the finish line, rankings will be based on the number of likes shown on the screenshot of one submitted post.



High 5

Awards





PURPOSE



To encourage people to seek and share the essence of health, since November 2023, the High 5 Awards are presented to promote world-class best practice and recognise leaders for outstanding achievements in the global health industry.



CRITERIA

1. The candidates will be judged based on their achievements and contributions made in seeking and sharing the essence of health.
2. The candidates should have a strong track record of success and be able to demonstrate significant impact on High 5 values.
3. The candidates should be able to demonstrate a commitment to ethical business practices and social responsibility.
4. The candidates should be invited by the High 5 Summit or from a nomination by any member of High 5 Summit.
5. The candidates for the High 5 Awards will be selected from speakers and presenters at this year's High 5 Summit.



PROCEDURE

01 July	Open nominations.
30 August	Deadline for nominations. Candidates notified and invited to submit application.
30 September	Deadline for applications. Candidates to complete the application form and submit written and video materials as required.
30 October	Judging complete and finalists announced.
21 November	The High 5 Awards Ceremony – winners announced.



ELIGIBILITY TO VOTE

1. The High 5 Members can nominate, vote candidates & generate short lists.

Components of membership: Institutional and individual members related to the health industry, including policy makers, enterprises and entrepreneurs, investors, industry service agencies and practitioners, professional institutions and practitioners, research institutions and practitioners, industry organisations and practitioners, industry media and practitioners, hobbyists.

2. The High 5 Awards Committee, can vote on the candidates who enter short lists and select the winners.

Components of the High 5 Awards Committee: The High 5 will invite high-level and independent international experts from the government, media, academy, business and community within the scope of the global health industry.

The High 5 Awards



EN: THE HIGH 5 AWARDS
CN: 高五大奖 (GĀO Wŭ DÀ JIǎNG)

THE HIGH 5 TOP AWARDS

High 5 Awards of Merit (Individuals)

Purpose:

To recognise individual merit towards the value of High impact innovation, Highly premium suppliers, High demand markets, High quality networking, and High added-value.

Awards:

- High 5 Health Innovator Award of Merit
- High 5 Health Integrity Award of Merit
- High 5 Health Promoter Award of Merit
- High 5 Health Collaborator Award of Merit
- High 5 Health Transformer Award of Merit

High 5 Awards of Achievement (Organisations)

Purpose:

To recognise organisational achievement towards the value of High impact innovation, Highly premium suppliers, High demand markets, High quality networking, and High added-value.

Awards:

- High 5 Health Innovator Award of Achievement
- High 5 Health Integrity Award of Achievement
- High 5 Health Promoter Award of Achievement
- High 5 Health Collaborator Award of Achievement
- High 5 Health Transformer Award of Achievement

The High 5 Awards



EN: THE HIGH 5 AWARDS

CN: 高五大奖 (GĀO Wŭ DÀ JIǎNG)

THE HIGH 5 MEMORIAL AWARDS

Platinum Award of High 5 Voice (Individual speakers or presenters)

Purpose: To recognise outstanding individual speakers/presenters in the High 5 Forums.

Qualification:

Individual candidates in the High 5 Top Awards shortlist who are elected by the High 5 Members. They should be speakers in High 5.

Gold Award of High 5 Voice (Individual speakers or presenters)

Purpose: To recognise excellent individual speakers/presenters in the High 5 Forums.

Qualification:

Individual candidates who have excellent performance in the High 5 Forums, but not elected into the High 5 Top Awards shortlist. They should be speakers in High 5.

Platinum Award of High 5 Sports

Purpose: To recognise outstanding participants in the High 5 Sports.

Qualification:

The top 5 participants in the overall ranking of the High 5 Sports.

Gold Award of High 5 Sports

Purpose: To recognise excellent participants in the High 5 Sports.

Qualification:

Outstanding participants who did not make the top 5 in the overall High 5 Sports ranking but ranked in the top 10 in individual events.

Outstanding Contribution Award of High 5 (Partners)

Purpose: To recognise outstanding contribution of partners in the High 5 Summit.

Qualification:

Partners, recognised by the High 5 Organising Committee, with solid and practical contribution to the success of the High 5 Summit.

Business Collaboration



Sponsorship Packages

PRINCIPAL PARTNER

NZD 39,999 + GST

Programme Branding

- 5 x High 5 Forum Pass
- 3 x High 5 Sports Pass
- 2 x Gala Dinner VIP Tickets
- 10 x Gala Dinner General Tickets (1 table)
- 1 side event session (90 minutes)
- The opportunity to present the brand promotional video at the dinner

On-site Branding

- Brand inclusion in: direction signage/on-site posters/registration page
- Place the merchandise in the audience gift bag
- Access to the VIP & Media Lounge

High 5 Marketing

- Web page: logo display
- Event page: logo display
- Newsletter: Logo display
- WeChat article: logo + brand name revealed
- Facebook: logo display + sponsor introduction page forward
- LinkedIn: logo display + sponsor introduction page forward
- Other Media Promotions: Logo and Brand Name Exposure
- Description about partner in Chinese and English press releases
- 30 Chinese industry media for general press releases article

Sponsorship Packages

DIAMOND SPONSOR

NZD 29,999 + GST

Programme Branding

- 3 x High 5 Forum Pass
- 2 x High 5 Sports Pass
- 2 x Gala Dinner VIP Tickets
- 10 x Gala Dinner General Tickets (1 table)
- 1 side event session (90 minutes)
- The opportunity to present the brand promotional video at the dinner

On-site Branding

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- LinkedIn: logo display + sponsor introduction page forward
- Other Media Promotions: Logo and Brand Name Exposure
- Mentioning the brand name in Chinese and English press releases
- 30 Chinese industry media for general press releases article

Sponsorship Packages

PLATINUM SPONSOR

NZD 19,999 + GST

Programme Branding

- 3 x High 5 Forum Pass
- 2 x High 5 Sports Pass
- 5 x Gala Dinner General Tickets

On-site Branding

- Brand inclusion in: direction signage/on-site posters/registration page
- Place the merchandise in the audience gift bag

High 5 Marketing

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- 30 Chinese industry media for general press releases article

Sponsorship Packages

GOLD SPONSOR

NZD 12,999 + GST

Programme Branding

- 2 x High 5 Forum Pass
- 1 x High 5 Sports Pass
- 5 x Gala Dinner General Tickets

On-site Branding

- Brand inclusion in: direction signage/on-site posters/registration page

High 5 Marketing

- Web page: logo display
- Event page: logo display
- Newsletter: Logo display
- WeChat article: logo + brand name revealed
- Facebook: logo display + sponsor introduction page forward
- LinkedIn: logo display + sponsor introduction page forward
- Other Media Promotions: Logo and Brand Name Exposure
- Mentioning the brand name in Chinese and English press releases
- 30 Chinese industry media for general press releases article

Sponsorship Packages

STRATEGIC PARTNER

NZD 3,000 + GST

Programme Branding

- This sponsor enjoys the title of "Strategic Partner"
- Name one High 5 Sport Event
- Niche exclusivity: Having only one "official product" in the same domain
- 2 x High 5 Forum Pass
- 1 delegate from the sponsor to deliver speech or panel discussion
- 1 x Pass for the named High 5 Sport Event
- 2 x Gala Dinner General Tickets

On-site Branding

- Brand inclusion in: direction signage/on-site posters/website page
- Products as audience gifts or raffle prizes

High 5 Marketing

- Web page: logo display
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- LinkedIn: logo display + sponsor introduction page forward
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Sponsorship Packages

OFFICIAL DESIGNATED PRODUCT

NZD 3,000 + GST

+ PRODUCTS AT FACTORY PRICE OF NZD 3,000

Programme Branding

- This product enjoys the title of "official designated product"
- Niche exclusivity: Having only one "official product" in the same domain
- 2 x High 5 Forum Pass
- 2 x Gala Dinner General Tickets

On-site Branding

- Brand inclusion in: direction signage/on-site posters/registration page
- Products as audience gifts or raffle prizes

High 5 Marketing

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- Mentioning the brand name in Chinese and English press releases
- 30 Chinese industry media for general press releases article

Keynote Speech slot in Main Forum or General Roadshow



Main Forum Keynote Speech Slot (12 minutes)

Only 2 slots available, application and approval required

Standard price: 4000 NZD + GST per slot

Member price : 3500 NZD + GST per slot

General Roadshow Speaking Slot (10 minutes)

Only 5 slots available, application and approval required

Standard price: 3000 NZD + GST per slot

Member price : 2500 NZD + GST per slot

Business Value

Brand exposure

Speaking is a powerful tool to elevate the recognition and influence of a company or entrepreneur. By speaking at the keynote speech and project roadshow segments, businesses can deliver their message directly to their target audience, enhancing their brand image.

Establishing authority

Speaking at the forum is a good way to establish industry authority. By sharing expert knowledge, businesses can showcase their professionalism and leadership in the industry, potentially attracting new customers or partners.

Networking

After the speech, speakers usually receive more attention and opportunities for interaction. These networking opportunities may help businesses establish new business contacts and find potential partners or investors.

Direct sales and investment opportunities

The project roadshow segment is particularly valuable for start-ups or projects seeking investment. Businesses can showcase their projects and products directly to investors present, sparking their interest and investments.

Receiving feedback

By speaking at the main forum and general project roadshow segments, businesses can receive direct feedback from the audience and other professionals. These insights can help them improve their products or services and better meet market demands.

Therefore, purchasing such speaking opportunities not only improves the company's recognition, establishes industry authority but may also directly bring business opportunities and investments. This is indeed a worthwhile investment.



SESSION BLOCK IN SEMINAR ROOM

NZD 1,800+GST (30-MIN BLOCK)

NZD 2,900+GST (60-MIN BLOCK)

Booking includes

- Exclusive use of seminar room with a stage, lectern
- Unlimited number of speakers within the period of your booking
- Standard AV package in the room
- Event management support by appointed event manager
- Your session and speaker(s) listed in programme in conference page
- Guaranteed programme slot

NOTE:

- [Get a longer presentation time by hiring these seminar room in the exhibition hall.](#)
- Standard AV package includes laptop, slideshow/screen, lectern, stage, microphone. You bring your presentations on USB to the room. Extras (extra AV equipment, private catering, video filming) may be arranged on request and would be invoiced to the sponsor at cost after the conference. The time and date of your seminar room booking is dependent on what time slots are available at the time you make the booking. A seminar room booking is not a sponsorship so it excludes sponsor benefits.

INVITING VIP GUESTS TO GIVE SPEECHES OR VISIT THE COMPANY

PRICE NEGOTIATION

The content includes:

- Inviting VIP guests to attend meetings or events organized by you
- Inviting VIP guests to visit your company and interact with your products or projects

2023

High 5





Group photo of VIPs, including Mr. Xin Guobin (third from the right), Deputy Minister of the MIIT of China, and leaders from TUS Holdings, Fonterra, etc.

On 24 November 2023, the inaugural "High 5" New Zealand International Health Industry Summit, organized by the NEXT Federation, and featuring Fonterra (New Zealand), TUS Holdings (China), and Zespri (New Zealand) as Principal Partners, was successfully held at the Due Drop Event Centre in Auckland, New Zealand. The summit included forums, expos, and awards gala.

Distinguished guests from various sectors attended the summit, including Mr. Xin Guobin, Deputy Minister of the Ministry of Industry and Information Technology of China; Prof. Hammam Riza, Chief Engineer of the National Research and Innovation Agency of Indonesia; Simon Toker, Director of Global Partnership Affairs at Fonterra; Chen Hongbo, Executive Vice President of TUS Holdings and former Chair of the International Association of Science Parks and Areas of Innovation (IASP); Mr Tony Browne, Chairman of the Council of NEXT Federation and former New Zealand Ambassador to China; and etc..

The summit featured site visits to the High 5 Expo, showcasing the active participation of renowned figures from the government, business, and academic sectors.



Probiotic partnership signing ceremony between Vital Nova Health and Fonterra



Medical nutrition partnership signing ceremony between Maifu Nutrition Technology and Fonterra



ThinkDock - Global Social Capital Network goes online



Announcement of the High 5 International Health Industry Network (High 5 Network)



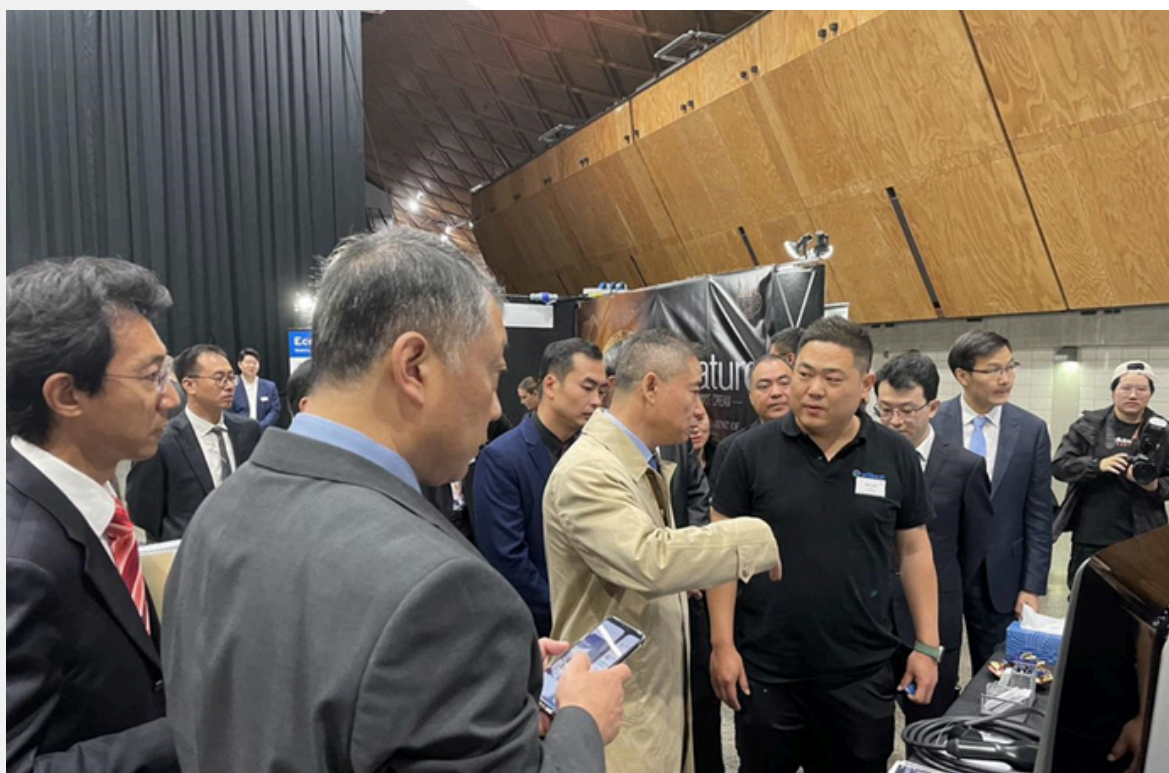
Sports nutrition partnership signing ceremony between Oxyenergy and Fonterra



Announcement of the Communication Mechanism of TUS-NEXT Project in New Zealand



MOU on Investment Services Partnership between NEXT Federation and Pacific Channel



The High 5 Summit focuses on five major industry sectors: Medical, Physical, Mental, Social, and Environmental Health. It covers dozens of sub-industry domains within these sectors.

With over 300 participating companies, the expo includes well-known local giants in production such as Fonterra, Zespri, Unipharm, Keraplast, GMP, Rockit Apple, NZeno, Baxy, New Zealand Ginseng Association, and others. Additionally, there are companies from the forefront of technological innovation like Tāmata, Dewpoint, Vortex, SolarZero, Wilbest, among others.





High 5 Awards of Achievements (organisations)

High 5 Health Innovator Award of Achievement: Fonterra-Nutiani

High 5 Health Integrity Award of Achievement: Keraplast

High 5 Health Promoter Award of Achievement: Unipharm Healthy Manufacturing

High 5 Health Collaborator Award of Achievement: TUS Holdings

High 5 Health Transformer Award of Achievement: Tāmata Hauhā

High 5 Awards of Merit (individuals)

High 5 Health Innovator Award of Merit: Mr. Brent Ogilvie, Founder and Managing Director of the New Zealand Pacific Channel Technology Investment Company

High 5 Health Integrity Award of Merit: Ms. Marie Proctor, a health education expert from New Zealand

High 5 Health Promoter Award of Merit: Dr. Tom Varghese, an Indian health expert in New Zealand

High 5 Health Collaborator Award of Merit: Prof Hammam Riza, Principal Engineer (minister-level) of the Indonesian National Research and Innovation Agency

High 5 Health Transformer Award of Merit: Mr. Wang Jiwu, Chairman of TUS Holdings

The ribbon-cutting ceremony



On-site of the expo



High-end Social Networking



Roadshow



主理：中国国际贸易促进会 (CCPIT) 主办：中国贸易报社

中国贸易新闻网
WWW.CHINATRADENEWS.COM.CN

胸怀天下 服务工商 担当实干 追求卓越

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首页 > 要闻

首届“High5”新西兰国际大健康产业峰会完美收官 分享大健康消费领域全球机遇

来源：中国贸易新闻网 作者： 2023-11-28 08:58:04

疫情之后，全球大健康产业已然成为全球经济增长的强劲引擎，但随之而来顾客需求的变化、技术发展的挑战、监管问题、供应链问题、竞争加剧等产业痛点问题也愈发明显。

11月24日，由国际展望联合会 (NEXT Federation) 主办，恒天然 (Fonterra, 新西兰)、途迪控股 (TUS Holdings, 中国)、佳沛 (Zespri, 新西兰) 担任首席合作伙伴，首届“High 5高五”新西兰国际大健康产业峰会（下称“高五峰会”）在新西兰奥克兰Due Drop会议中心成功举办，内容包括论坛、博览会和颁奖典礼。



Media Coverage

VOXY

NOVEMBER 1, 2023 | Fuseworks Media

Business

World's largest science park owner to explore opportunities within NZ

TECHNOLOGY

Global science park leader eyes NZ opportunity

Annette Scott
November 1, 2023

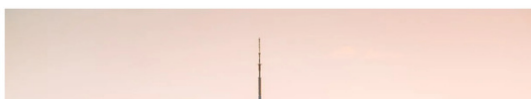
China's Tus-Holdings signs memorandum of understanding.



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MAJOR INTERNATIONAL SUMMIT TO BOOST KIWI HEALTHCARE, TECH & FOOD EXPORTS



倡导健康本源价值，首届“High 5”新西兰国际大健康产业峰会将于11月24日在奥克兰举办

为倡导健康本源价值，首届“High 5”新西兰国际大健康产业峰会将于2023年11月24日（周五）在新西兰奥克兰举办，由国际展望联合会 (NEXT Federation) 主办，恒天然 (Fonterra, 新西兰)、途迪控股 (TUS Holdings, 中国)、佳沛 (Zespri, 新西兰) 担任首席合作伙伴，主题为“联结之后”。

追求和分享健康本源价值，是大健康产业全球快速发展的基石，事关人民福祉，是社会共同责任。“新西兰作为融入自然与科技，是倡导健康本源价值最为积极的国家之一。”国际展望联合会理事长、新西兰前驻华大使施迪之 (Tony Browne) 介绍，“在疫情之后，国际展望联合会携手新西兰本土和国际合作伙伴，共同举办新西兰国际大健康产业峰会，就是希望共同追求和分享健康本源价值。”

“High 5”（中文译称：高五）是国际展望联合会的标志之一，代表着追求健康的行动，它寓意着人们追求健康、联结、乐观、幸福的生活，为健康和生活增添本源价值。施迪之在致辞中强调，新西兰国际大健康产业峰会将“High 5”作为自己的品牌名称，确定中文名称为“高五峰会”，英文名称为High 5 Summit。



首届“High5”新西兰国际大健康产业峰会完美收官 分享大健康消费领域全球机遇

By 新西兰中文先驱网

2023年12月8日 14:48

新西兰国际大健康产业峰会在新西兰奥克兰Due Drop会议中心成功举办。



疫情之后，全球大健康产业已然成为全球经济增长的强劲引擎，但随之而来顾客需求的变化、技术发展的挑战、监管问题、供应链问题、竞争加剧等产业痛点问题也愈发明显。

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NEWS

International interest in healthcare summit

Manufacturers from across world to promote products.

首届“High 5”新西兰国际大健康产业峰会将于11月24日在奥克兰举办

2023年11月24日 08:58:04 作者：中国贸易新闻网

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12:50

Angela Rowan · 2nd

Head of Innovation, Advanced Nutrition- Specialty Ingredients, Fonterra

17h · 🌐

I was pleased to take part in an industry Roundtable panel of NZ food and wellness brands to discuss our responsibilities in providing credible and relevant health solutions that meet consumers needs for nutrition and wellbeing, while being committed to bettering our environment and communities. I also had the privilege of collecting awards for [#nutiani](#) [#fonterra](#)

High 5 Health Summit

59 followers

1d · 🌐

During the National Brands Roundtable, the 2023 High 5 Summit invited top executives from leading companies in countries such as New ...see more

Responding as High 5 Health Summit

@ Post

11:07

Lanaco

648 followers

1w · Edited · 🌐

We were delighted to have exhibited at the [High 5 Health Summit](#), which showcased a few of the best health technologies in New Zealand for export into the Asia-Pacific region. Lanaco was able to showcase our innovative and sustainable EcoStatic® wool-based air filter media.

Our team had a great time interacting with attendees, fellow exhibitors and VIPs and learning about the latest trends in the industry.

We thank the event organisers for presenting us with a High 5 Expo Gold Award, which is a testament to our commitment to healthy air and a clean environment!

Thank you to everyone who visited our booth and made the event a success. We look forward to continuing our work with health industry leaders to drive innovation and positive change in the filtration industry and health sector.

[#Lanaco](#) [#High5HealthSummit](#) [#ecostatic](#) [#filtermedia](#) [#makingnaturalpossible](#)

Responding as High 5 Health Summit

@ Post

14:18

Olivia Wensley · 1st

Venture Capital | Queenstown + Tech | NZ Hi-Tech Awards Judge | Former Lawyer | MC & Keynote Spea...

52m · Edited · 🌐

It was my absolute pleasure to serve as the Master of Ceremonies at the inaugural [High 5 Health Summit Awards Gala Dinner](#), expertly organized by the 陈前军 Dr Jun CHEN of the [NEXT Federation](#) at the [The Northern Club](#).

It was great to see recognition for many Kiwi-based companies for their contribution to the global health and wellness industry.

The [High 5 Health Summit](#) was even promoted on the NASDAQ Big Screen in Times Square of New York!

Congratulations to all the winners and nominees who were recognized for their contributions to health.

[#High5Awards](#) [#HealthInnovation](#) [#NEXTFederation](#)

Leave your thoughts here...

@ Post

11:06

Nutiani

1,477 followers

14h · 🌐

On 24 November, Nutiani's China and Auckland teams gathered at the [High 5 Health Summit](#) in New Zealand.

At this inaugural summit, which was principally sponsored by [Fonterra](#), we had the exciting opportunity to showcase our latest innovations that support holistic health, including our Probiotic Supplement Capsules and Mini Protein Shake. It was a pleasure to connect with industry experts from the region to discuss the latest insights into consumer needs and preferences.

We are also proud to have been recognised by the industry at Gala night, where our Head of Innovation, Advanced Nutrition, [Angela Rowan](#) received the High 5 Award of Achievement (Organisations) as well as the High 5 Health Innovator Award of Achievement on Nutiani's behalf.

Congratulations to [High 5 Health Summit](#) on the successful event, and we look forward to seeing everyone again.

[#High5HealthSummit](#) [#Nutiani](#)

Responding as High 5 Health Summit

@ Post

18:20

Cosmetics New Zealand

731 followers

3w · 🌐

To seek and share the essence of health, [NEXT Federation](#) proudly partner with [Fonterra](#) and other key collaborators to present the inaugural High 5 New Zealand International Health Industry Summit (Forum + Expo + Award Gala Dinner) on Friday, 24th November 2023 in Auckland, New Zealand.

For any member who would like to showcase their business and products, Cosmetics NZ has been offered a booth, 1 of only 30.

Please be in touch with the GM if interested. It could be a great opportunity!

[#healthandwellness](#) [#cosmeticsindustry](#) [#export](#) [#brandnewzealand](#)

https://lnkd.in/gjdT_bw3

1 repost

Responding as NEXT Federation

@ Post

International Social Media



www.highfive.nz
info@highfive.nz